

**For Immediate Release**

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**LAUNCH OF NEW PITTSBURGHTODAY WEB SITE**

PITTSBURGH – October 26th, 2009 – PittsburghTODAY ([www.pittsburghtoday.org](http://www.pittsburghtoday.org)) has a new look and feel! PittsburghTODAY provides benchmarked indicators on key economic, political and cultural components of the state of the Pittsburgh region.

Under the leadership of 3 Rivers Connect (3rc), the PittsburghTODAY web site has been redesigned to improve usability and functionality. Site navigation has been enhanced to make it easier to locate and view all of the indicators and data available on the PittsburghTODAY web site. There are now two ways to explore the data: “Explore by Indicator” allows users to find data for specific categories of indicators and an “Explore by Map” feature has been added to help users locate data specific to geographies through the use of interactive maps.

The image viewer on the homepage has been improved and now includes forward, back, and pause controls as well as Google Maps functions to pinpoint the location of images. The Communications pages on the new site provide access to articles, press releases, archived newsletters, presentations, and other publications produced by or related to PittsburghTODAY. A FAQ page has been added to help users understand the project, the data published on the site, PittsburghTODAY’s methodology, and how they can contribute. RSS feeds are now available for the entire site, as well as specific indicator categories. In addition, users can now share information about the indicators, print the indicator pages and views, and access the raw data.

PittsburghTODAY is a community based information program that provides data on 10 separate regional activities: arts, demographics, economy, education, environment, government, health, housing, public safety and transportation. 3rc is a nonprofit organization dedicated to providing information analysis for communities, educators and businesses. For more information on 3rc, visit [www.3rc.org](http://www.3rc.org).